

ANDY PUGH

GRAPHIC DESIGNER



ABOUT

I am a graphic designer and freelance illustrator living in Atlanta, Georgia. I graduated with honors from the Savannah College of Art and Design in 2012. I got my first full time design job immediately and now have 7 years of industry experience. I love to learn new things as much as I love good design.

EXPERIENCE

INFINITEE

July 2017 - Present

Digital Designer

Worked in a fast-paced ad agency environment in a senior and occasional supervisory role. Responsible for various client's conceptual brand development and ongoing creative needs. Projects included marketing collateral, advertising, brand identities, social media campaign design, logo design, infographics, packaging, special event design, presentations and other marketing materials. Took an active role through the entire process, from conceptualizing to final execution.

THE INTEGER GROUP

July 2015 - July 2017

Art Director/Graphic Designer

Concepted, developed, and executed work across traditional, shopper marketing and digital media on multiple accounts, including AT&T. Lead client pitches and ensures brand consistency and quality throughout the creative process from concept to completion. Created work with an emphasis on the visual components of the communications for digital, print/broadcast advertising, collateral materials, promotions, point of purchase and web.

NETWORK COMMUNICATIONS

Sept. 2013 - July 2015

Graphic Designer

Produced high-end graphics for print and web, including advertisements, personal branding, and marketing materials. Worked to develop cohesive branding and design for clients, often completely rebranding clients with logo design, promotional material, and all other advertising materials.

ALLEN PROFESSIONAL GRAPHICS GROUP

Nov. 2012 - Sept. 2013

Apparel Production Designer

Worked with vector graphics to create artwork for custom apparel. Exported files for custom printing and embroidery.

SPUNE PRODUCTIONS

June 2012 - Nov. 2012

Graphic Designer

Supported the company's graphic as an intern needs by coming up with promotional material, posters, and investor presentations. Researched markets for promotion of various events and festivals.

EDUCATION

BACHELOR OF FINE ARTS

2012

Savannah College of Art and Design

DEAN'S LIST

2008-2012

CONTACT

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 940.231.5408

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

DREAMWEAVER

AFTER EFFECTS

PREMIER PRO

ACROBAT

MS OFFICE

SOME CLIENTS

AT&T
Samsung
LG
Costco
Tanger Outlets
Ubisoft
Red Bull
Fitbit
Target
Best Buy
Gables Residential
Carolinas Healthcare Systems
E. & J. Gallo Winery
The Leukemia & Lymphoma Society
The New York Times
The Dallas Observer